



Experience

NextGen Healthcare (Sept 2019 – Apr 2023)

UI/UX Designer – Full-time

- Managed and improved all digital content throughout social media.
- Maintained and updated NextGen.com.
- Redesigned NextGen.com.
- Updated user interface and created additional pages for specialty needs.
- Rendered style guides and brand standard packages for web.
- Executed marketing campaigns.
- Created wireframes in both Figma & Adobe XD.
- Collaborated with developers throughout the entire process.

Key Project:

Nextgen.com

Greenleaf Kitchen & Cocktails (Jul 2015 – Jun 2019)

UI/UX Designer | Lead Graphic Designer – Full-time

- Managed and improved all digital content throughout website.
- Designed and enhanced the footprint of the brand.
- Updated and maintained all collateral for the menus.
- Composed artwork for digital menu boards.
- Spearheaded the creative design approach on flag ship products.
- Created materials for all store locations and openings of new locations.
- Managed Project Communications.

Key Project:

Greenleaf To Go (Grab N' Go product)

Greenleaf Private Label Wine (Chateau Gonzollo)

BidMail, Inc (Oct 2013 – Oct 2016)

Senior Graphic Designer – Full-time

- Managed project timelines with developers and coordinated with vendors.
- Improved the user experience for web, mobile, and social media platforms.
- Developed marketing assets using multiple applications and mediums.
- Worked along side development team to ensure projects were completed.
- Assured all marketing assets were following company standards.

Key Projects:

BidMail.com

BidMail Share

Bidmail Workforce

24 Seven Service Group Inc (Jun 2013 – Jan 2015)

Graphic Designer | Production Artist – Freelance

- Developed seasonal floor set documents to ensure optimal store layouts.
- Contributed to the design process of diverse personal branding projects, including vehicle wraps.

Balboa Manufacturing Co (Jan 2013 – Jun 2013)

Lead Graphic Designer | Product Development – Contract

- Designed appearance of various product's packaging using Adobe Creative Suite.
- Researched and gathered quotes for specialty printing to assure low cost.
- Created catalogs, brochures and other handout material using adobe products.
- Corrected and unified color issues with website photos using Photoshop.
- Modernized and maintained in house brands
- Maintained company's social networking

Lucid Fusion Inc (Jan 2012 – Feb 2013)

Junior Graphic Designer | Production Artist – Contract

- Designed and aligned the trade booths to the branding experience.
- Designed marketing assets using multiple applications.
- Worked with marketing team to develop concepts and ideas into finished product.
- Assisted in public relations by creating a client flip book showcasing the company's quarterly accomplishments.
- Created monthly email marketing campaigns.

Clients:

Arnette

Sage North America

Life Technologies

Alignmed

Power Balance

Chartwise Medical Systems

Marsuno (Sept 2011 – Jan 2012)

Graphic | Web Designer – Internship

- Crafted custom landing pages tailored to client specifications.
- Developed logos and various branding collateral.
- Edited and enhanced images to effectively market products.

Skills

Photoshop	●●●●●●●●●●	Adobe XD	●●●●●●●●●●
Illustrator	●●●●●●●●●●	Microsoft Suite	●●●●●●●●●●
Indesign	●●●●●●●●●●	Figma	●●●●●●●●●●
After Effects	●●●●●●●●●●	Ceros	●●●●●●●●●●
Lightroom	●●●●●●●●●●		

Education

The Art Institute Of California-Orange County
Bachelors of Science in Graphic Design (2007 – 2011)